

16 – 18 SEPTEMBER



EXHIBITOR MANUAL



WALGA

LOCAL GOVERNMENT

CONVENTION 2026



PRINT & SIGN CO.



SHIRE
MAYDU
SERVICE
UPDATE

FUTURE-
TRAN
FO
AC
& SAFE
ROADS

PC18MR-3
Excavator

Engine
11.2kW (15.2hp)
Operating weight
1,760kg
Bucket capacity
0.04m³

KOMATSU
Creating color legends

PC55MR-5
Excavator



Welcome

Thank you for your interest in exhibiting at the 2026 WALGA Local Government Convention Exhibition (LGC26).

The WALGA Local Government Convention is a flagship event within the Western Australian Local Government calendar, bringing together Elected Members, Senior Executives, Council Officers, suppliers and key stakeholders from across the State.

The Convention Exhibition forms a central component of the event, offering preferred suppliers and partners a high-value platform to engage directly with decision-makers, showcase innovation and demonstrate solutions that support the future of Local Government.

About the Convention

VENUE

Pavilion 1,
Perth Convention and Exhibition Centre,
Mounts Bay Road, Perth

KEY DATES AND TIMES

Convention dates

16 – 18 September 2026

Exhibitor bump-in

- Space sites:
15 September, 1.00pm – 5.00pm
(mandatory)
- Standard booths:
16 September, 7.00am – 4.00pm

Exhibition opening

16 September, from 5.00pm

Welcome drinks (in Exhibition Pavilion)

16 September 5.00pm – 8.00pm

Exhibition close

18 September 3.00pm

Exhibitor bump-out

18 September, from 3.30pm

Space site exhibitors will be given priority access for vehicle movement.

New Exhibition Experience, New Sponsorship Opportunities

EXHIBITORS CAN EXPECT:



WALGA Preferred Supplier Program members showcased together in a dedicated, high profile environment.



All meal breaks and welcome networking functions hosted within the Exhibition Pavilion to ensure a captive audience.



A modern, streamlined registration process with digital check-in.



A dedicated Exhibitor Information Desk staffed throughout the exhibition.



Lead generation tools available via the official exhibitor app.



Flexible exhibitor and sponsor pass options to support staff rostering.

EXHIBITION FLOORPLAN

For 2026, the Exhibition layout has been redesigned to ensure improved and equitable visibility for all exhibitors.

- 1 All standard booths are positioned along the outer perimeter of the exhibition space to maximise exposure and sightlines.
- 2 A central aisle of booths is reserved for sponsors and exhibitors wishing to deliver activations or experiential displays.
- 3 Dedicated space sites are available for large scale items, including vehicles, plant, equipment and bespoke installations.



SPONSORSHIP OPPORTUNITIES

A strictly limited number of sponsorship packages are available for organisations seeking enhanced exposure beyond a standard exhibition presence.

For further information, please contact:
events@walga.asn.au

SPONSORSHIP OPPORTUNITIES INCLUDE:

- ✓ Exhibition Hall Zone Sponsorship
- ✓ Premium branding
- ✓ Integrated activations
- ✓ Exclusive engagement opportunities embedded throughout the Convention program.

EXHIBITOR OPTIONS



STANDARD BOOTHS

Standard booth type	Price (ex GST)
Standard Booth (3m x 2m)	\$4,450
Standard Booth Not-For-Profit/Community Organisation discount (3m x 2m) For registered Not-For-Profit Organisations only	\$3,000
Combined Booth (6m x 2m)	\$8,500

Each booth includes:

- Three full three-day exhibitor passes
- Carpet flooring
- Custom fascia panel (300mm high) with up to 30 characters, white background
- Velcro compatible display walls (2,400mm high)
- Two x 150w spotlights mounted inside fascia
- One x 4 amp power outlet (additional power available for purchase)
- Standard Wi-Fi access
- Standard furniture package – choose one:
 - One bar table and two bar stools
 - OR**
 - One trestle table and two chairs

Additional furniture, audiovisual equipment, signage enhancements and bespoke booth solutions can be ordered through the official exhibition supplier, Galaxy Visual Displays.

Once your booth booking is confirmed with WALGA, a Galaxy Visual Displays representative will contact you to discuss your requirements.



SPACE SITES

Space sites are ideal for exhibitors wishing to display large scale items such as vehicles, machinery or specialised equipment.

Inclusions

- Three full three-day exhibitor passes
- Custom blade signage displaying company name
- Two stools (if required)
- Flexible sizing and layout to suit your display

Please note space sites do not include a booth shell.

Price on application

Please provide details of your required footprint, equipment and preferred layout and the WALGA Events Team will prepare a tailored quote.

MAXIMISING YOUR EXHIBITION PRESENCE

To ensure the strongest return on investment, exhibitors are encouraged to:

- 1. Create visually engaging booths using custom branding,** digital displays and strong messaging.
- 2. Incorporate interactive elements** such as competitions or demonstrations.
- 3. Actively engage delegates** rather than waiting for foot traffic.
- 4. Utilise the exhibitor app's lead capture** and analytics tools.
- 5. Upload your profile, content and promotional material early** to maximise visibility in the exhibitor directory.

EXHIBITOR EXTRAS

ADDITIONAL EXHIBITOR PASSES

Additional passes are available to accommodate staff rostering requirements.

Please note, passes are issued to named individuals and are non-transferable. Prices are ex GST.

FULL THREE-DAY EXHIBITOR PASS

- Canapés and beverages at the Convention welcome drinks event on 16 September
- Morning tea, lunch and refreshments 17–18 September.

\$310

TWO-DAY EXHIBITOR PASS

- Morning tea, lunch and refreshments on 17–18 September.

\$210

ONE-DAY EXHIBITOR PASS

- Morning tea, lunch and refreshments on 17 **OR** 18 September.

\$105

HALF-DAY EXHIBITOR PASS

- Morning tea **OR** lunch on your chosen day.

\$55

OPTIONAL NETWORKING EVENTS

• The Kingsman Soirée

A premium evening event featuring high end canapés, entertainment and drinks.

\$200 per person ex GST



• Icons Breakfast

An exclusive breakfast with a featured headline speaker.

\$120 per person ex GST



CORPORATE DELEGATE REGISTRATION

This option is ideal for organisations wishing to attend the Convention without exhibiting.

- Two day delegate registration
- Full access to Convention sessions and networking

\$1,600 ex GST

Ready for the next step?

Please contact us to discuss your options:

events@walga.asn.au

(08) 9213 2532