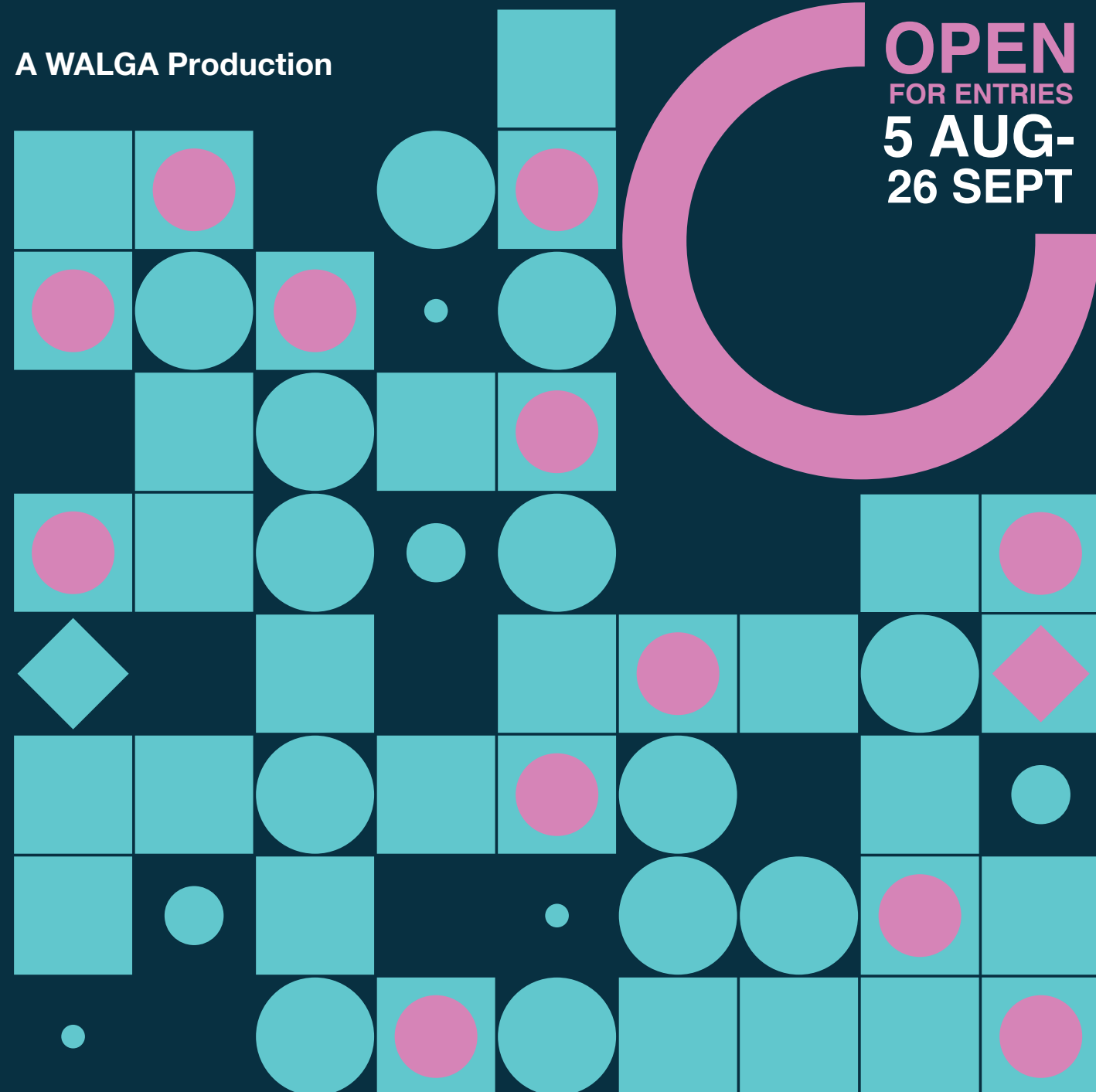


A WALGA Production

OPEN
FOR ENTRIES
5 AUG-
26 SEPT



Submission Guidelines

SHOWCASE
IN PIXELS
Art Competition 2025



WALGA
Influence. Support. Expertise.

This year, Local Councils will receive and submit multiple artworks to WALGA representing their community, culminating with an announcement of the winning works displayed at the iconic digital tower in the heart of Yagan Square.

This year's theme, 'Design our Future' invites artists to explore how they see the world in 20 years.

Maybe it's inventions that make life easier, clean oceans full of happy sea creatures or a robot that plants trees: however you see the future, we want to see it!

Competition Categories

- Junior primary school(s) - Up to Year 3
- Upper primary school(s) - Up to Year 6

- Secondary school(s) - Up to Year 12
- Community group(s)
- Non-Professional - Individual
- Professional - Individual

All submissions will be eligible to win People's Choice which will take place once submissions are closed.



Pictured: The 2024 People's Choice Award Winner Emma Eva Pingelly Primary School Shire of Pingelly featured on the screen of the Yagan Square digital tower.

Artwork Options

Please note all artworks must be submitted via Local Government.

As there is no limit on the choice of media or canvas, feel free to be creative! There is no need to use weather-proof paint nor a specific PVC canvas.

The canvas can be in any material – some canvas ideas are:

- Floor
- Pavement
- Wall
- Fabric/Canvas
- Paper

You can also use any mediums such as:

- Paint
- Materials to create a collage
- Recyclable items
- Mosaic art
- Mixed media

For digitally-created art:

- JPG or PNG
- 1,796 pixels high by 1,300 pixels wide will work best when displayed on the Yagan Square Digital Tower

For physical art:

- Take a high resolution picture of your artwork
- Portrait orientation will work best when displayed on the Yagan Square Digital Tower

The maximum file size for upload during submission is 16mb so please ensure your work does not exceed this. We will not be accepting A.I generated artwork.

Please provide a brief summary along with your artwork (maximum of 250 words) to provide an explanation of your submission:

- How it is created
- Which medium is used
- Inspiration behind each element or
- How it relates to the theme 'Design our Future'
- The competition category.

Guidelines for Submission

As the digital tower faces the road, the following guidelines must be strictly adhered to:

- Content cannot include colours or shapes that could be mistaken for traffic signals, signs or instruction signs
- Composition should not be chiefly made up of dark images as they will not be visible during the day
- No commercial advertising/brands to be displayed

2025 Judging Criteria

Each submission must address the core theme “Design our Future” in whatever the artist interpretation of this theme is.

Any written messages included in the art must be short, simple, and use large and clear lettering.

The judges will consider:

- Alignment to the core theme
- Composition
- Use of colour and creativity
- Artistic merit
- Individuality, boldness and humour

Submitting your artwork

Artists

Submissions from each category can only be considered if it has gone via your Local Government. Submissions must be in high-quality, digital format, suitable for large digital and high-quality print promotion as per specs provided.

Please do not send the physical artwork to WALGA.

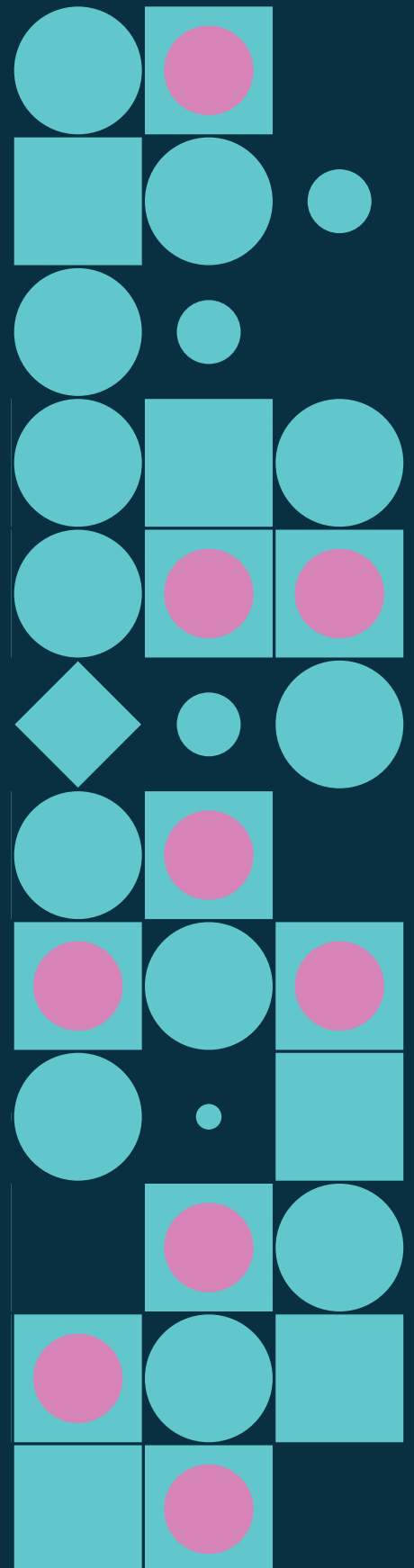
Local Governments

Once you have received artwork from your entrants, Local Governments can then submit as many entries as they like through the submission website link below.

Please note WALGA will only accept submissions to

Showcase in Pixels in digital or photographic form.

You can submit these via the Showcase in Pixels website available at walga.asn.au/pixels25 or via the QR code on the outside covers of this document.



If your artwork is not created digitally, you will need to take a photograph of the artwork. We recommend the photograph be taken from a height so it can be fully captured and not skewed. Please ensure the entirety of the artwork is captured in the photograph.

The photograph or digital submission needs to be at least 300 DPI. When sending through the photograph, select the original size (do not resize the image or choose a smaller file size).

If the file size is too large, consider sharing via a wetransfer link which can be generated at www.wetransfer.com

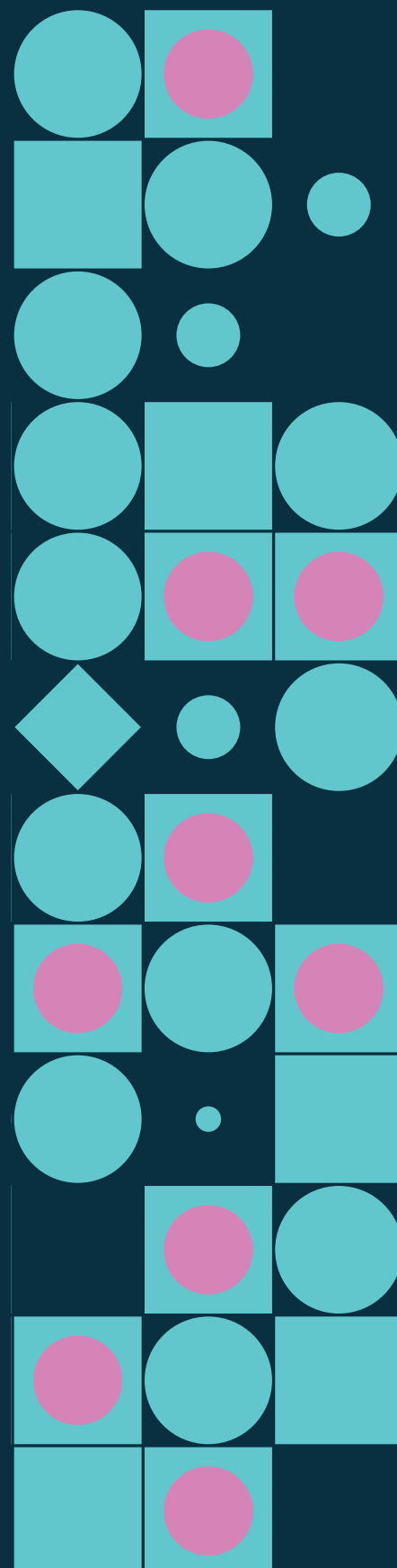
For digitally-created art, please create your submission in this dimension: 896 pixels (height) by 650 pixels (width) in 300 DPI.

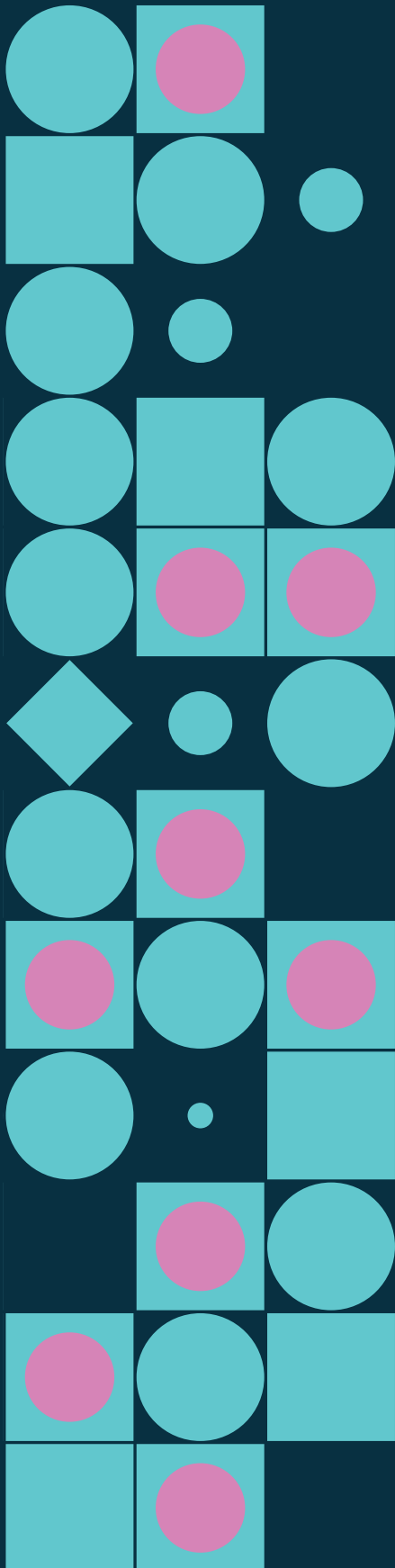
If you have any queries or concerns regarding your artwork please send an email to the WALGA Communications Team: communications@walga.asn.au

Your submission will not be accepted if you do not submit by the closing date of **Friday 26 September**.

Please inform your artist of the following guidelines that must be followed:

- No photograph/pictures of road networks or traffic
- Content cannot include colours or shapes that could be mistaken for traffic signals, signs or instruction signs
- Composition should not be chiefly made up of dark images as they will not be visible during the day.
- No commercial advertising/ brands to be displayed.





Deadline

Local Governments must submit artworks via the Showcase in Pixels website:

walga.asn.au/pixels25

by no later than COB **Friday, 26 September 2025.**

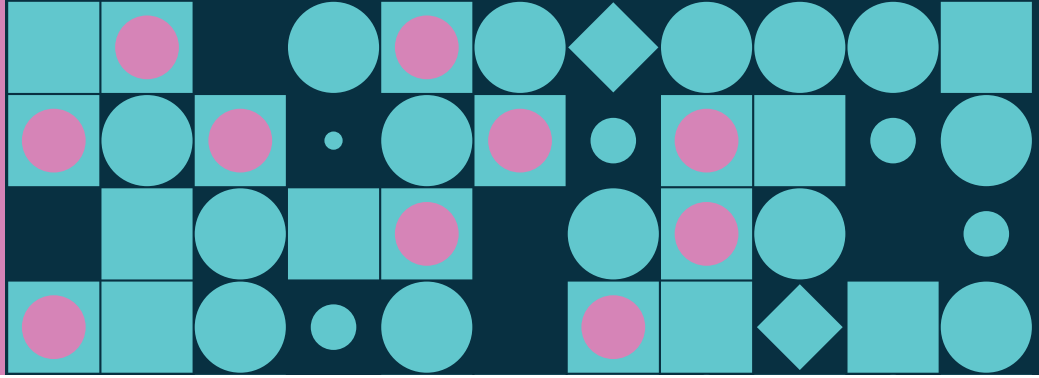
All entries are subjected to the approval of WALGA before they can be considered as part of the showcase.

Failure to send through your submission by the deadline will mean that WALGA is unable to consider your submission for judging.

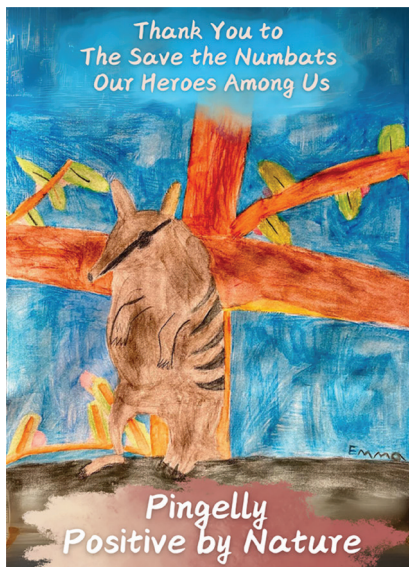
Awards Ceremony

- The program will culminate with a WALGA Showcase in Pixels Awards Ceremony in November - stay tuned for more info on this
- Finalist artworks will be announced and showcased on the iconic digital tower in the heart of Yagan Square
- The event will be live streamed for audiences who are unable to attend in person

2024 Category Winners



Junior Primary
Shire of Pingelly



Upper Primary
Shire of West Arthur



Secondary School
Shire of Broome



Community Group
City of Bayswater

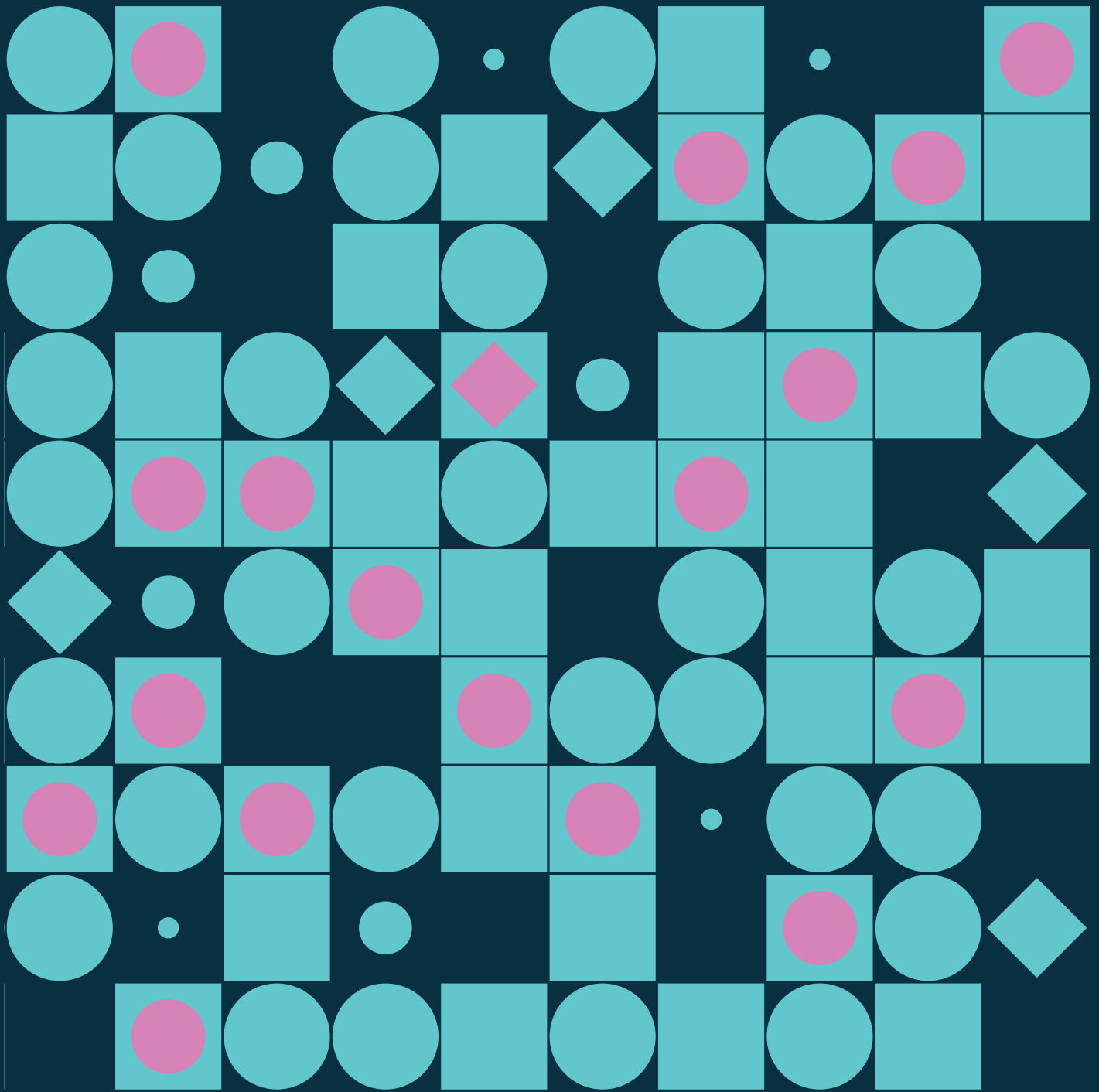


Artist (Non-Professional)
City of Gosnells



Artist (Professional)
City of Albany





To register your interest to
submit your artwork, please
reach out to your Local
Government representative.

