

Local Government Spotlight: Town of Victoria Park



Mayor
Karen Vernon
Town of Victoria
Park

The Town of Victoria Park is a vibrant and diverse urban community located just 10 minutes from Perth's CBD.

Promoting a dynamic place for everyone, the Town's mission is to foster a creative, attractive, environmentally sustainable and inclusive place to live, work and play.

The evolving culture of the Town is thanks to ongoing collaborations and partnerships between community and Council.

Empowering and supporting community

Each year Victoria Park celebrates an eclectic program of free entertainment and is well known for a number of civic and community events including the Town's premier events, Arts Season and Summer Street Party.

The Town seeks to empower community via numerous programs including a multifaceted grants program, Community Benefits Strategy with the West Coast Eagles, community driven Urban Forest Strategy, business awards, networking events, plus free workshops and training opportunities.

A destination location

Centred around the bustling Albany Highway, Victoria Park is famed for its culinary smorgasbord, buzzing café strip and unique retail stores.

The Town is a centre for excellence in learning and sports, being home to Curtin University, Belmont Park Racecourse, the State Tennis Centre, the State Hockey Stadium and headquarters of the West Coast Eagles. The Town also boasts WA's premier entertainment precinct at Burswood, including Crown Perth, Optus Stadium and the Camfield.

With tourism identified as a major

growth industry for Perth, the Town proactively promotes local businesses and attractions, and has joined surrounding Local Governments to run destination marketing campaigns via platforms such as Visit Perth, Destination WA, Your State on a Plate.

Creating great places

The Town is committed to creating great outcomes for its neighbourhoods. In a departure from traditional local government attitudes towards town planning, the Town has taken a place based approach, inspiring its community to collectively reimagine the public spaces they share.

To deliver great outcomes, the Town is strategically investing in public spaces, delivering an ambitious planning reform agenda, developing programs to improve streets and walkability, while adding to the Town's growing arts and cultural collection.

Planning for the future

To ensure Victoria Park continues to be an attractive place to live, work and visit, the Town has identified a number of priority projects that will support its community needs, unique heritage buildings and provide a diverse range of facilities for everyone.

Edward Millen Heritage Redevelopment: aims to realise the potential of the Edward Millen House and surrounding historical buildings.

METRONET Precinct Planning: to ensure the Town's train station precincts are great places that provide obvious and lasting community benefits.

Three bin waste collection: to improve processing of recyclables via the separate collection of organic food and garden waste.

McCallum Park Active Areas: provision of significant social infrastructure to improve community health and wellbeing.

Access and Inclusion: creating a more accessibility compliant, inclusive and connected community. Find out all Victoria Park has to offer at victoriapark.wa.gov.au



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