



# Heritage Outcomes Through Education, Engagement and Empowerment: A Community-Centred Approach

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September 2025

# Presentation overview

Background

Heritage Framework

Local Heritage Survey

Heritage Reference Group

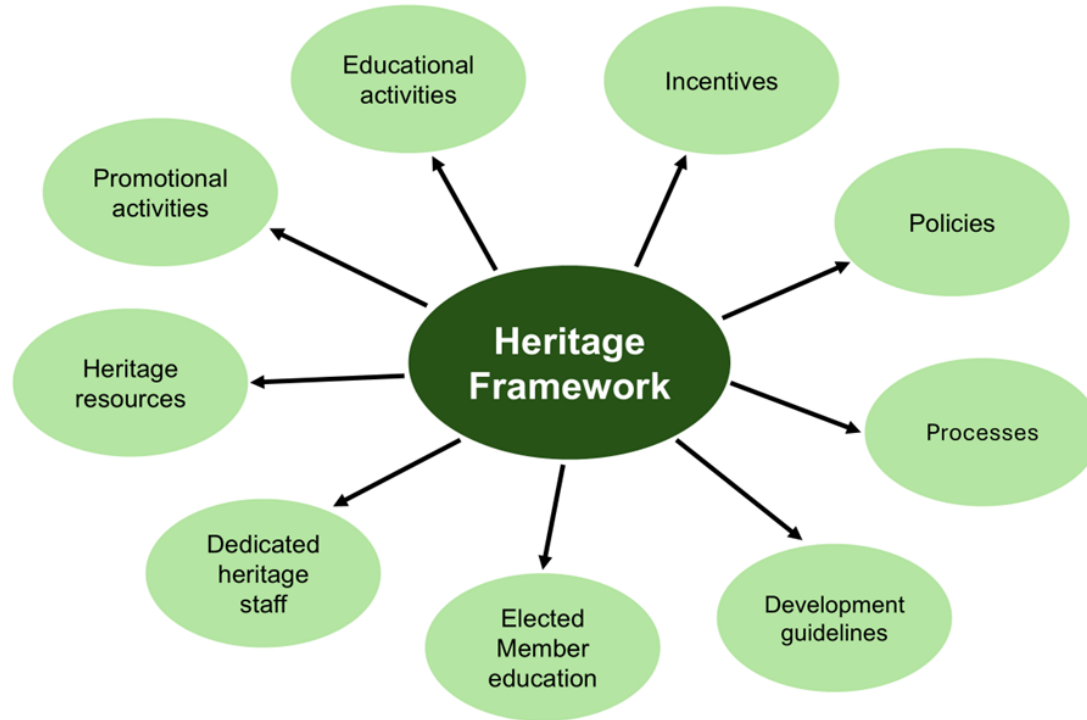
Case Study: Park Street Heritage Area



# Background

Careful who you vote for  
Marxist social engineering experience  
My home is not history, it's a piece of ....  
HGM for property owners' rights  
Heritage Protesters book buses  
I could lose \$100,000  
Abuse of power  
Scrap heritage list  
Heritage all the rage  
The future vs the past  
That can of worms called 'heritage'  
Owners have rights too  
How to fight listing  
The right to decide  
Heritage Dilemma  
HERITAGE GONE MAD  
Heritage grab  
Angry owners  
Heritage listing will damage my health  
Winthrop Hall Heritage Rally  
HGM will ruin Subiaco  
To preserve or not preserve  
City heritage a minefield for owners  
Heritage List slight of hand  
Ridiculous and cruel  
Heritage tentacles  
Heritage War  
Heritage listing has left me emotionally drained  
Heritage can have negative effect  
Subiaco culls MI list  
Heritage Nazis  
Heritage List cut to 410  
Temperatures soar over Heritage

# Heritage Framework



# Heritage Strategy

Preserves Subiaco's unique history and character

Identifies and protects heritage places

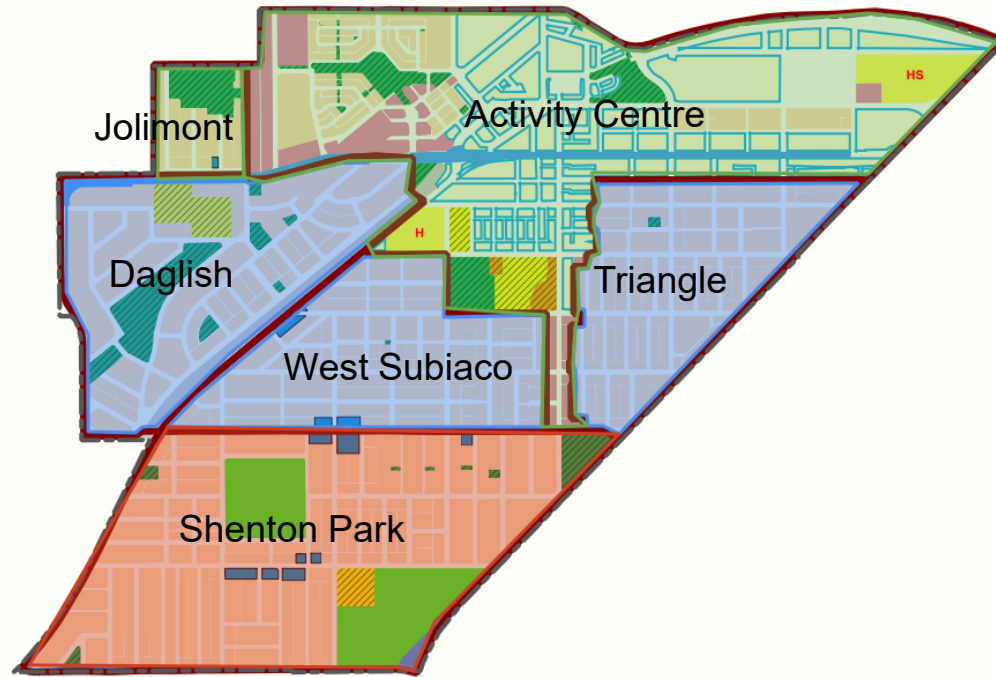
Supports heritage property owners

Promotes community awareness and engagement

Ensures heritage is considered in planning decisions



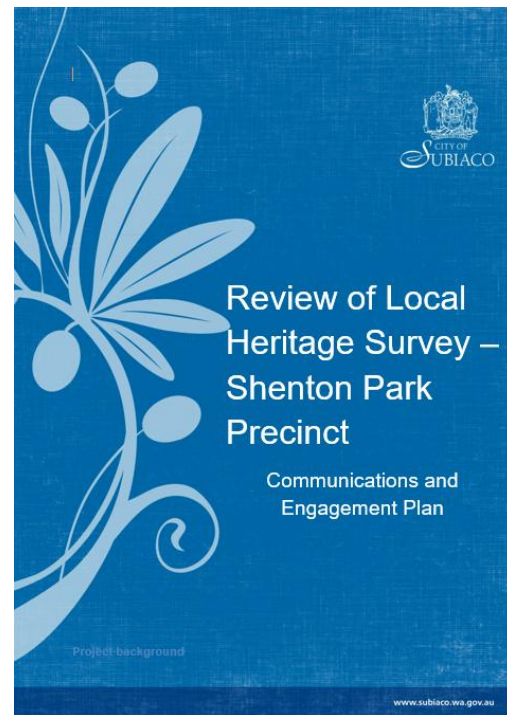
# Local Heritage Survey Review – Precinct by Precinct



# Local Heritage Survey Review - Community driven engagement process

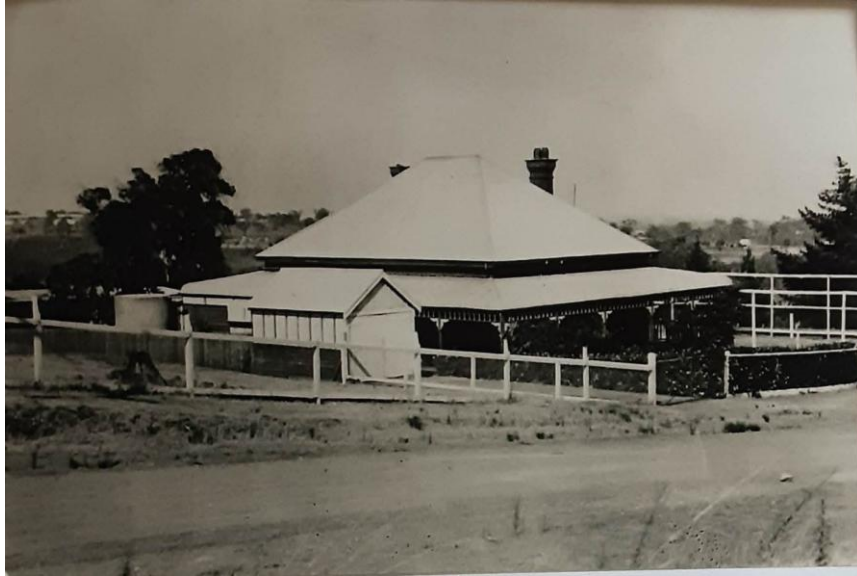
Heritage Reference Group:

- Establishes the consultation/engagement methodology with the wider community.
- Fosters awareness and understanding of the project within the community.
- Results in increased community buy in, validity and credibility





# Insert your own journey... add value!

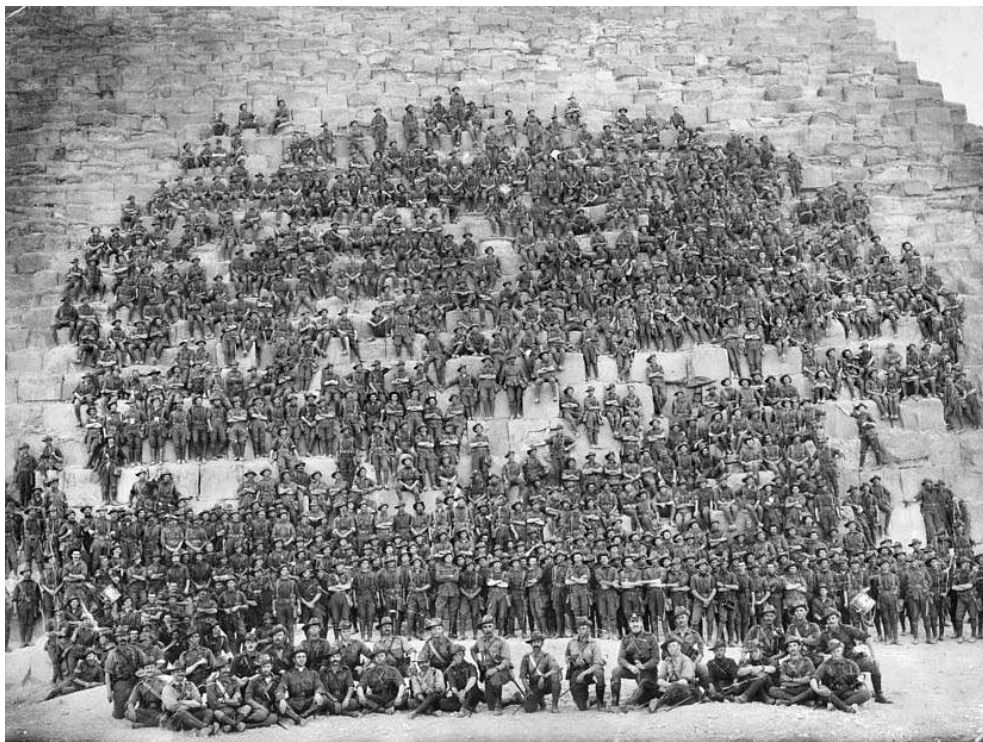




# Elevate it

*‘... Several events in the local area contributed to the demand for milk from Hancock’s dairy. During the First World War, one of the largest customers in the area was the Australian Imperial Forces army camp at nearby Blackboy Hill. Over the period 1914-1918, 32,000 men received their initial training there and even when the war ended, over 1,500 patients were treated in the camp hospital for the subsequent influenza epidemic of 1919...’*

- Shire of Mundaring LHS



# Value realised



Students from La Salle College participate in their first walkathon in 1973 Image: Midland Districts Historical Society



Current day  
Image: Google Streetview



# Promotion/Engagement/Education

- Community Information Sessions
- History Talks
- Guided Walking Tours
- Interpretative Signage
- Videos – history, heritage and lived experience

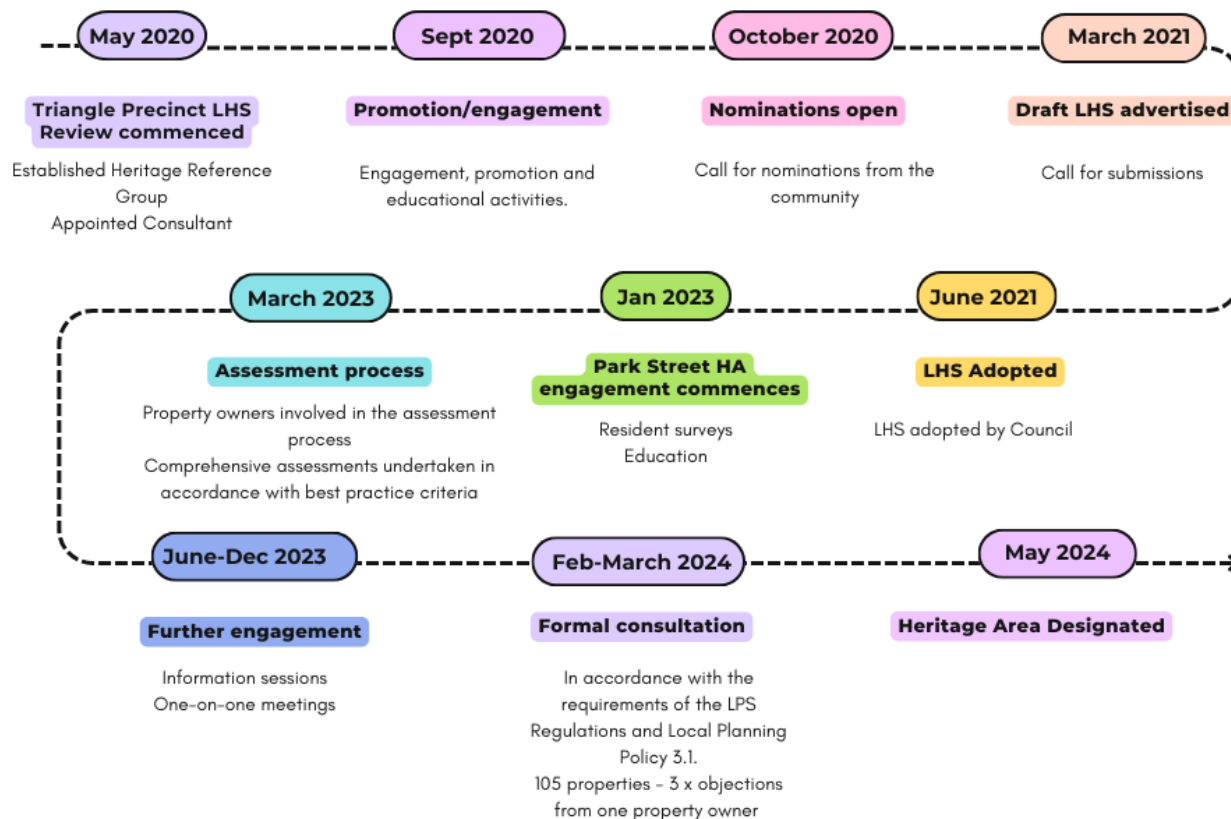


# Why I have never lived in a newly built house



[YouTube - Why I have never lived in a newly built house](#)

# Park Street Heritage Area Timeline



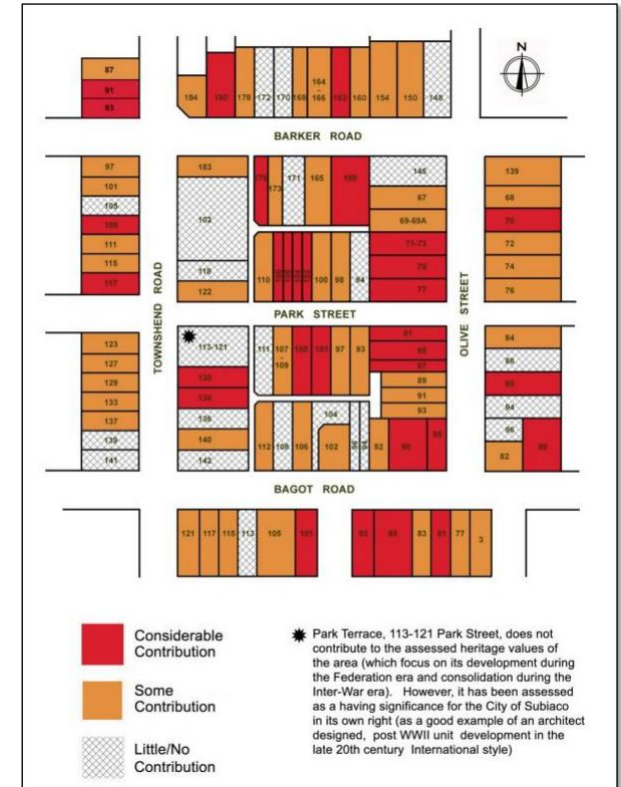
# A significant heritage outcome

109 properties, 3 objections

The Park Street Heritage Area designation is the result of:

- a robust framework
- years of dedicated effort
- comprehensive and meaningful community engagement

A reflection of trust, education, and shared values



# Wrap up

- Get your house in order first – establish a comprehensive heritage framework
- Educate elected members and the community
- Celebrate and promote local history and heritage (awareness = increased appreciation)
- Engage meaningfully and involve the community from the onset
- Leverage the community's passion and knowledge







**[subiaco.wa.gov.au](http://subiaco.wa.gov.au)**

