

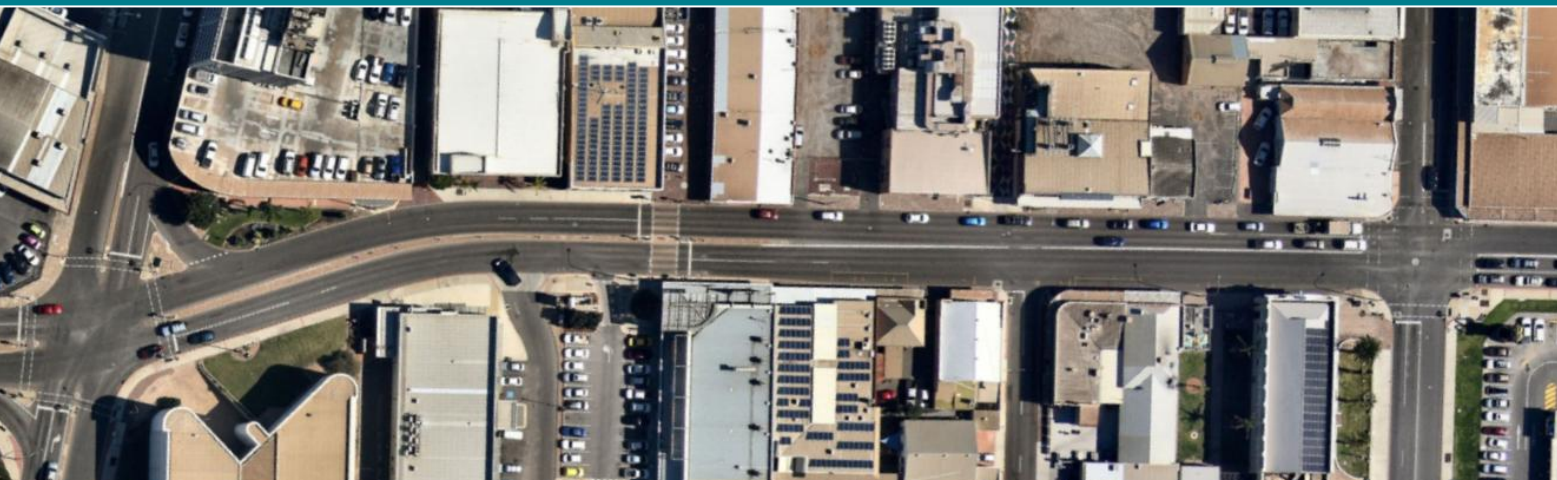
Chapman Road Tactical Urbanism Project

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Manager Project Delivery & Engineering



Chapman Road Activation Pilot Trial



The Masterplan...



The design...



How it looked...



The feedback



You can't fix stupid but you can vote it out.

Maybe this is why Gero has been voted the worst town in Australia.

It's a road... it's meant for cars.

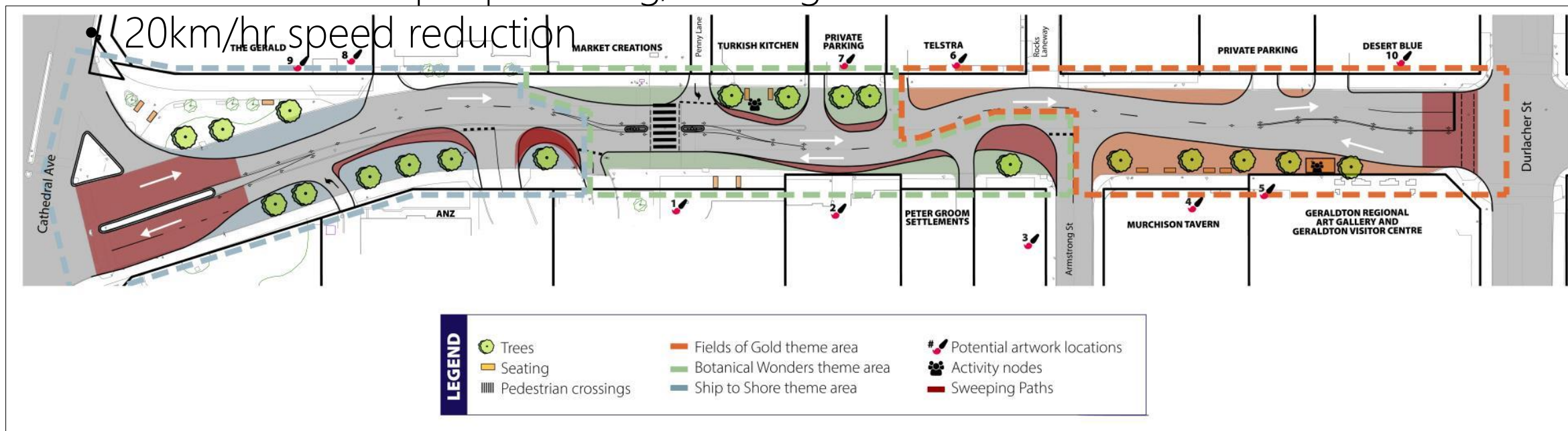
You can't revitalise something that's already dead.

Stop wasting money and just put it back to how it was.

That stretch of road is a heavy traffic thoroughfare. It needs to be practical not pretty .

The results...

- 200% increase in people standing around
- 195% increase in cyclists
- 100% increase in people walking/running on the street
- 20% increase in people eating/drinking



Stage 2 - How it looked...



Stage 2 Successes

YEAR	2021	2022	2023	
ACTIVITY	NUMBER OF PERSONS			INCREASE
Walking/running	142	308	302	112%
Jay walking	-	70	91	30%
Sitting down	5	5	7	40%
Standing around	5	16	29	480%
Eating/drinking	5	6	8	60%
Cycling	8	23	17	112%
Scoot/Skateboard	5	1	9	80%
Vehicles parking	6	10	20	233%



Stage 3... permanent changes

