



WALGA
Local Government
Convention 2024

EXHIBITOR
PROSPECTUS

WALGA

Influence. Support. Expertise

LGC24 EXHIBITION- OVERVIEW

WELCOME

Thank you for your interest in the 2024 Local Government Convention Exhibition!

The WALGA Local Government Convention is a landmark event in the Local Government calendar.

We bring together Elected Members, suppliers, Council officers and key stakeholders as part of a unique program of professional development, networking and business opportunities.

The convention exhibition is a unique opportunity for preferred suppliers to meet Council representatives and showcase the latest innovations and technologies across the sector.

VENUE

Pavilion 1, Perth Convention and Exhibition Centre, Mounts Bay Road, Perth

KEY DATES

Exhibitor Bump In- October 7 & 8

Exhibition Open and Welcome Drinks: October 8

Gala Cocktail Function: October 9

Convention Dates: October 9 & 10

BOOTH INFORMATION

This year's convention will take place in a brand-new venue and we're putting our preferred suppliers at the heart of the action. You can expect:

- WALGA preferred suppliers come together under one roof in a one-stop exhibitor showcase of services, gadgets and big toys.
- Dedicated info desk for exhibitors to ensure someone is always on hand to assist.
- Extended bump-in time.
- Increased exposure to delegates.
- A modern, streamlined registration process and digital check-in.
- Lead generation tools in our brand-new event platform.
- Flexibility with exhibitor passes to accommodate your rostered company reps.
- All delegate and exhibitor meals and welcome drinks function hosted in the exhibition pavilion to ensure a steady captive audience.

MORE INFORMATION

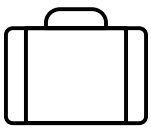
If you have any questions regarding the exhibition, please contact events@walga.asn.au.

LGC24 EXHIBITION- FAST FACTS

DEMOGRAPHIC

The WALGA Local Government Convention attracts a mix of Local Government delegates, predominantly Elected Members, CEO's and Executive staff.

WALGA also hosts our Planning Showcase and Procurement Network Forum alongside the Convention, which attracts up to 200 additional officer level planning and procurement staff to the exhibition.



500+

Local Government
Delegates

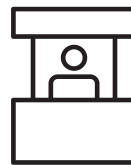


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Networking and
hospitality event options



**Lead Generation
Technology**



120

Exhibitor booths and spaces

MAKE YOUR BOOTH STAND OUT!

Our range of booth sizes and types allows you the flexibility to create a space that will perfectly showcase your brand.

We offer the option of traditional structured booths or more fluid space/display sites for bespoke equipment.

To get the most out of your convention experience, we encourage you to get creative with your booth design and be proactive in interacting with delegates:

1. Stand out from the crowd with custom branded signage, or innovative visual displays or digital content.
2. Incorporate interactive elements or giveaways that will draw in a crowd.
3. Make the most of the built-in lead generation technology and keep track of any meetings that delegates book with you directly.
4. Upload your content to our exhibitor portal early so delegates browsing the exhibitor directory see your brand right from the start.

LGC24 EXHIBITION- SPACE OPTIONS

BOOTHS	
Standard Booth (3x2)	\$4,500 inclusive of GST
Standard Booth (3x2) with Not For Profit/Community Organisation discount	\$3,000 inclusive of GST
Premier Booth (4x3)	\$6,000 inclusive of GST
Premier Booth (6x2)	\$6,000 inclusive of GST
<p>Inclusions:</p> <ul style="list-style-type: none"> • Carpet flooring. • Custom 300 mm-height fascia panel with up to 30 characters. White background. • Three 2400 mm-high velcro-compatible walls. (NB. corner booths only have two walls with two open sides). • 2x 150w spotlights mounted on light track inside fascia. • One single 4 amp power point. Additional power can be purchased upon request. • Standard Wifi connection. <p>PLEASE NOTE: Exhibitor passes and furniture are not included in the booth price. See below for our streamlined ordering process for these items.</p> <p>Furniture, AV, custom signage upgrades and other bespoke elements can be ordered through our providers, Perth Expo Hire. Once you have locked in your booth, a representative from Perth Expo Hire will be in touch with your custom booking portal link.</p>	

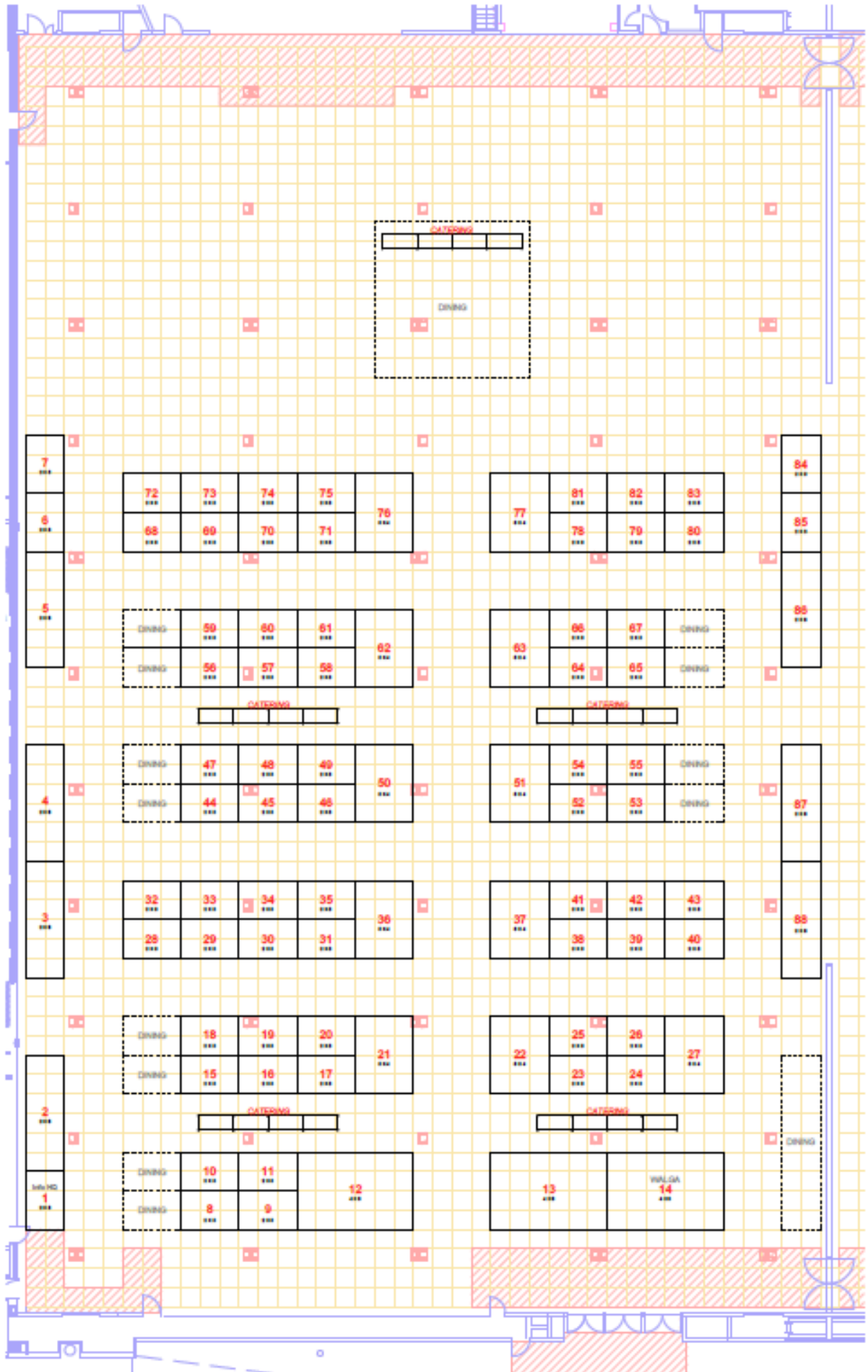
SPACE SITES	
<p>Space sites allow exhibitors to display larger scale items such as machinery or bespoke equipment.</p> <p>Sizing and shape is flexible to suit your needs.</p> <p>Simply provide us a little information on your required footprint and a proposed layout and the events team will be in touch with a quote.</p> <p>Please note that space sites do not include a structured booth shell. Space sites will be allocated once bookings close to ensure the best flow and fit of the various sites.</p>	POA

Please note that the convention exhibition is intended for members of the WALGA Preferred Supplier Program as well as key stakeholders and community groups. If you are not sure if you qualify for a booth space, please contact the WALGA events team prior to booking your booth.

LGC24 EXHIBITION- EXTRAS

EXHIBITOR PASSES	
<p>To allow full flexibility for you to roster various staff throughout the exhibition, we are pleased to provide exchangeable exhibitor passes.</p> <p>Exhibitor passes include:</p> <ul style="list-style-type: none">• Morning tea, lunch and refreshments on both days• Canapes and beverages at the convention welcome drinks event• Access to convention sessions <p>Simply add on the number of passes you need for the MAXIMUM number of representatives you require at your booth/convention sessions at any one time.</p> <p>For example, if you will have 6 different staff attending the booth however only two staff will be there at any one time, just add two exhibitor passes.</p>	\$320pp
ADDITIONAL EVENTS	
<p>Welcome Drinks Held in the exhibition pavilion, this is the perfect casual opportunity for your company representatives to chat to delegates. The evening includes gourmet food stations, beverages and music.</p> <p>Please note: Welcome drinks tickets are included in the price of your exhibitor passes. You can purchase additional tickets if more reps would like to attend only the welcome drinks function.</p>	\$120pp
<p>Convention Cocktail Gala High end cocktail gala with wow-factor entertainment, canapes, premium beverages and a panoramic view of the Perth waterfront.</p>	\$198pp
<p>Featured Speaker Breakfast Get up close and personal with two Australian icons at our featured speaker breakfast.</p>	\$110pp
<p>Corporate Delegate Registration This option is perfect for those who do not wish to have a booth, however would like to attend the convention as a delegate.</p>	\$1,800 for two days

LGC24 EXHIBITION- LAYOUT



LGC24 PARTNERSHIP OPPORTUNITIES

A strictly limited number of exclusive partnership packages are available for those wanting to up the ante on their brand awareness throughout the convention.

These packages include unique in-event activation elements that go above and beyond the standard logo recognition and put your brand up in lights in a way that resonates with our delegates.

For more information on available partnership packages, contact the events team at events@walga.asn.au.