

ECONOMIC DEVELOPMENT ESSENTIALS FOR ELECTED MEMBERS

Thursday, 15 June
OR Monday 4 September
9:00am to 3:30pm

Virtual Delivery via ZOOM
Limited to 20 participants

Economic Development Australia (EDA) is proud to be partnering with WALGA to deliver a unique economic development training module for elected officials and community leaders.

The live, interactive, virtual session will empower community leaders to drive and support inclusive, sustainable economic development. The training also supports local government leaders to understand the key principles of economic recovery and how to build economic resilience within their communities.

Suitable for all Mayors, Shire Presidents, community leaders, elected members in regional or urban locations.



PROGRAM

9:00am to 3:30pm

Economic Development Leadership Essentials

Topics covered:


- Understanding the economic context of your community.
- Introduction to economic development and the engines of local economic development.

Learning Outcomes


- To develop elected members and executive leaders as informed, strategic decision-makers who can facilitate economic development for their communities.
- To equip these leaders with an understanding of economic development, the context in which it occurs and the engines of local economic development.

- ✓ Understand the economic landscape of your community
- ✓ Move beyond GRP and embrace a triple bottom line approach: Balance economic growth with environmental impact
- ✓ Lead recovery and build resilience for the future
- ✓ Be a champion for sustainable growth for your community

HOW TO REGISTER

 **Cost**
\$530 plus GST

 **Maximum Participants**
20

 **Virtual Delivery**
This course is delivered as a one-day virtual training course via Zoom. The session includes group discussion and breakout groups to ensure sharing and collegial learning.