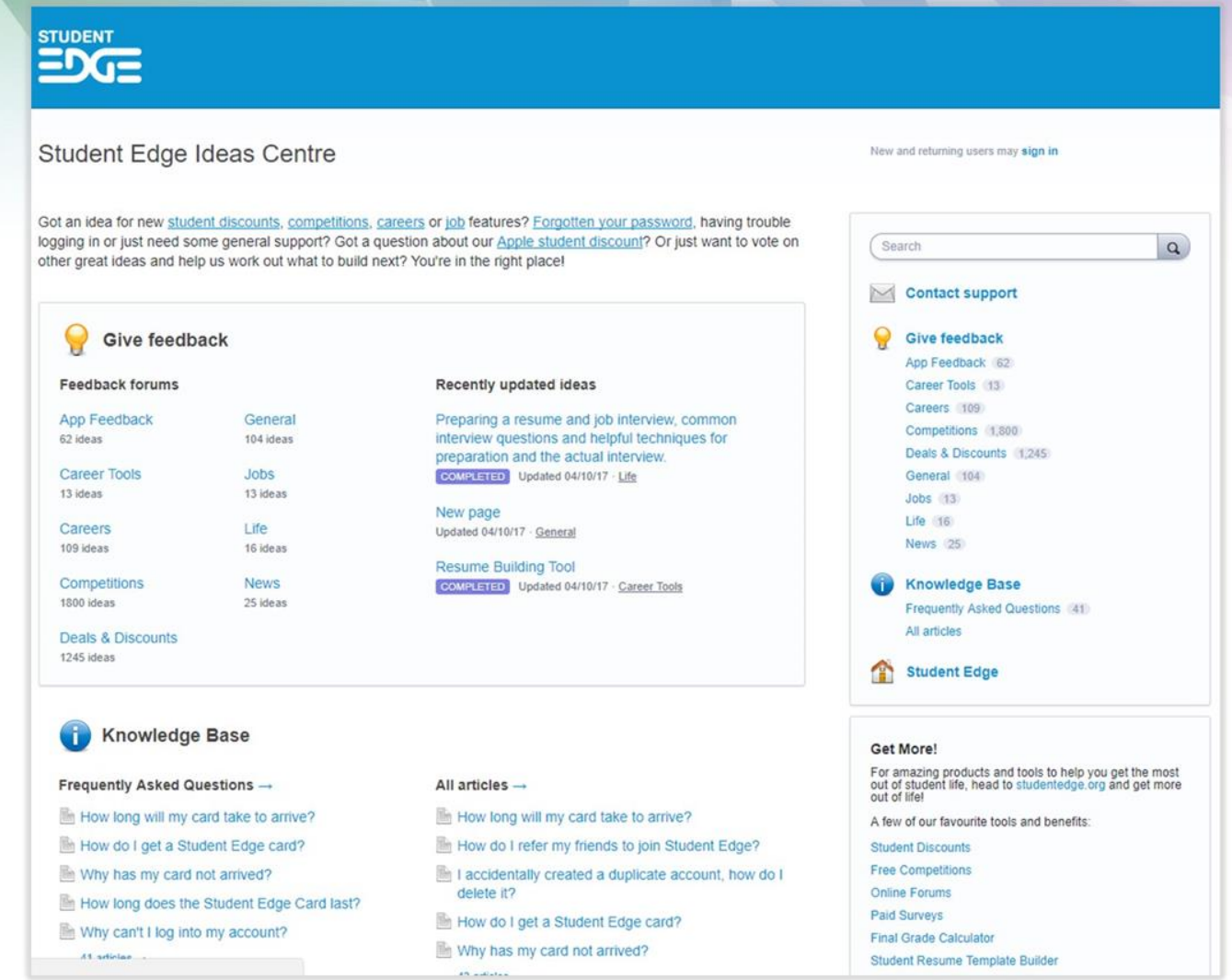
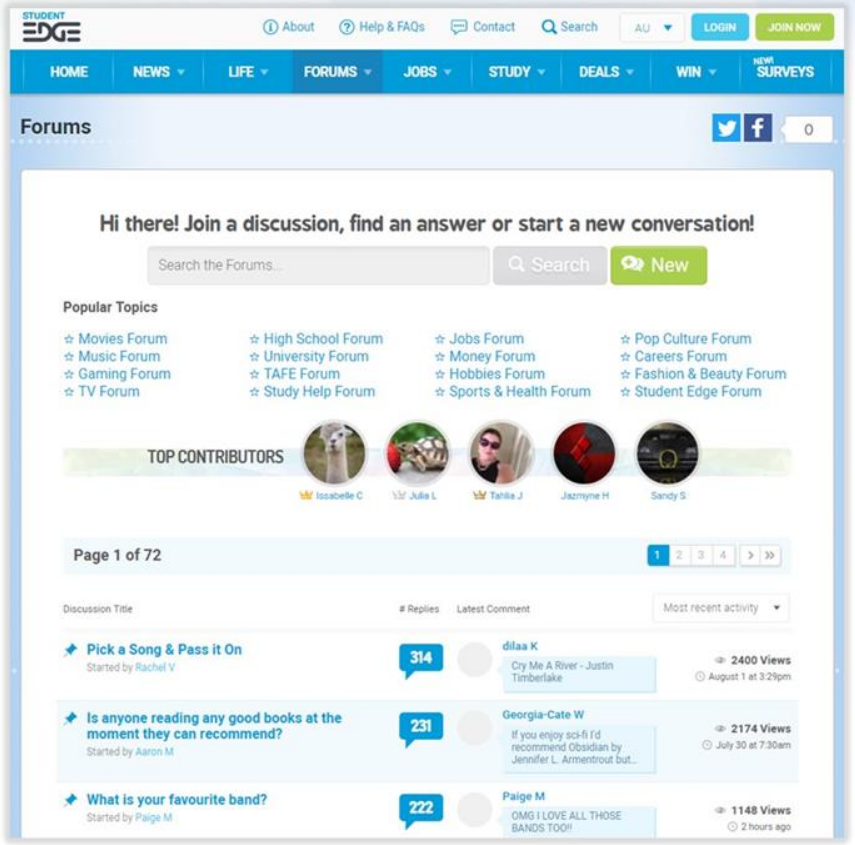
WALGA Presentation
Aug 3 2017

Members

Ideas Centre



Forums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SURVEYS
Forums
Hi there! Join a discussion, find an answer or start a new conversation!
Search the Forums...
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Movies Forum
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Gaming Forum
TV Forum
High School Forum
University Forum
TAFE Forum
Study Help Forum
Jobs Forum
Money Forum
Hobbies Forum
Sports & Health Forum
Pop Culture Forum
Careers Forum
Fashion & Beauty Forum
Student Edge Forum
TOP CONTRIBUTORS
Issabelle C
Julia L
Tahlia J
Jazmyne H
Sandy S
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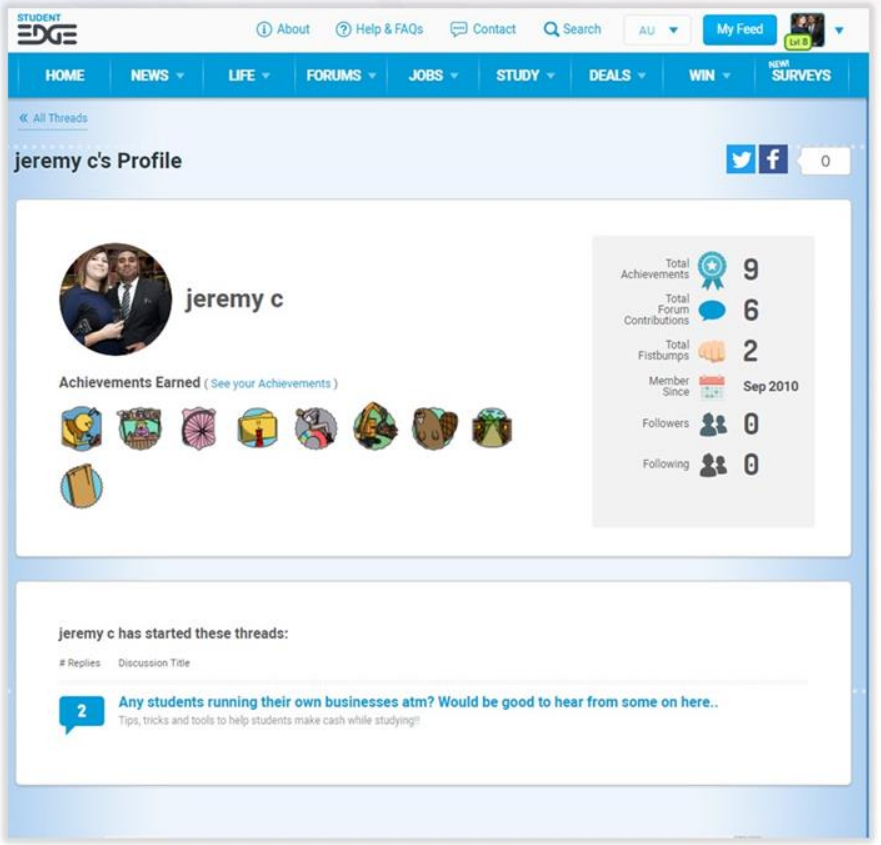
Discussion Title
Replies
Latest Comment
Most recent activity
Pick a Song & Pass it On
Started by Rachel V
314
dilaa K
Cry Me A River - Justin Timberlake
2400 Views
August 1 at 3:29pm
Is anyone reading any good books at the moment they can recommend?
Started by Aaron M
231
Georgia-Cate W
If you enjoy sci-fi I'd recommend Obsidian by Jennifer L. Armentrout but...
2174 Views
July 30 at 7:30am
What is your favourite band?
Started by Paige M
222
Paige M
OMG I LOVE ALL THOSE BANDS TOO!!
1148 Views
2 hours ago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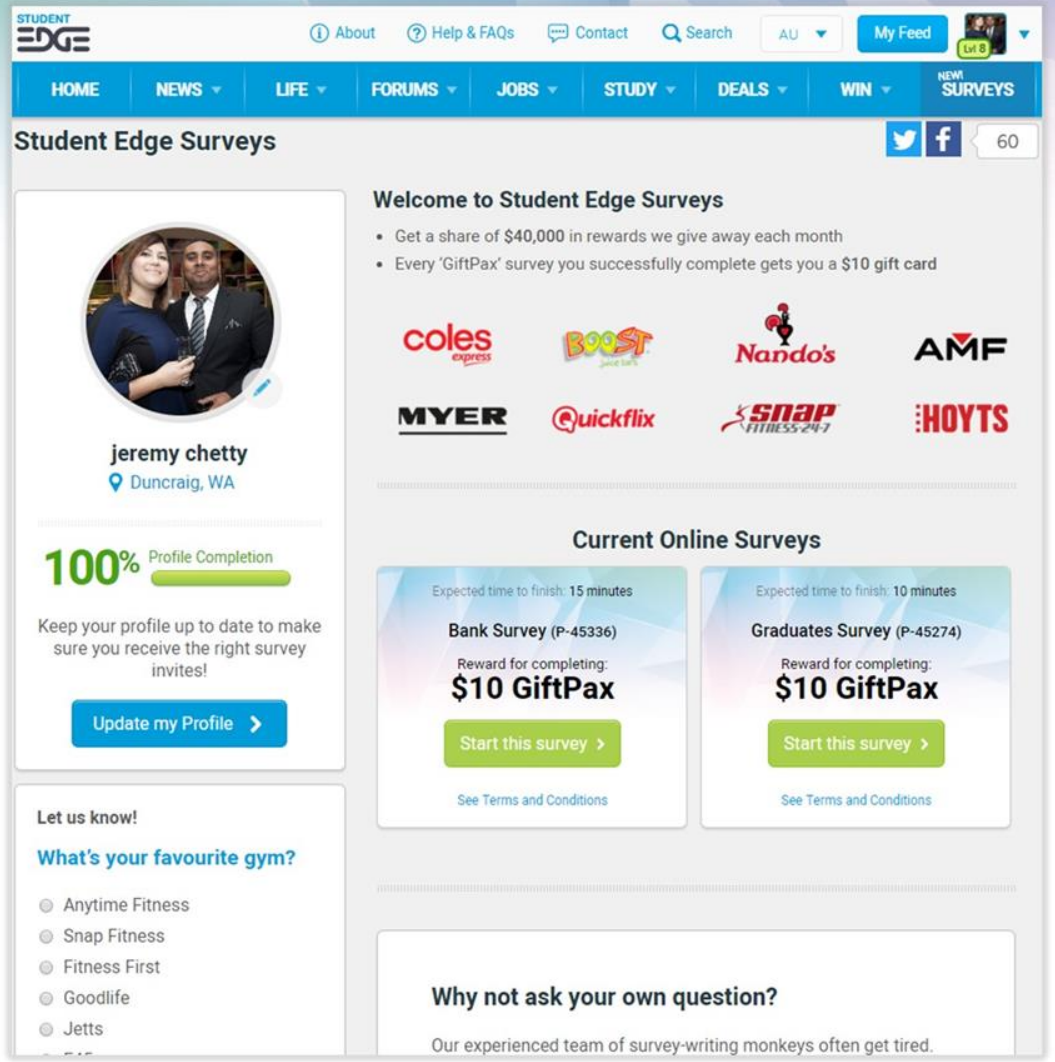
SURVEYS
All Threads
jeremy c's Profile
jeremy c
Achievements Earned (See your Achievements)
Total Achievements 9
Total Forum Contributions 6
Total Fistbumps 2
Member Since Sep 2010
Followers 0
Following 0
jeremy c has started these threads:
Replies
Discussion Title
2
Any students running their own businesses atm? Would be good to hear from some on here..
Tips, tricks and tools to help students make cash while studying!!

Surveys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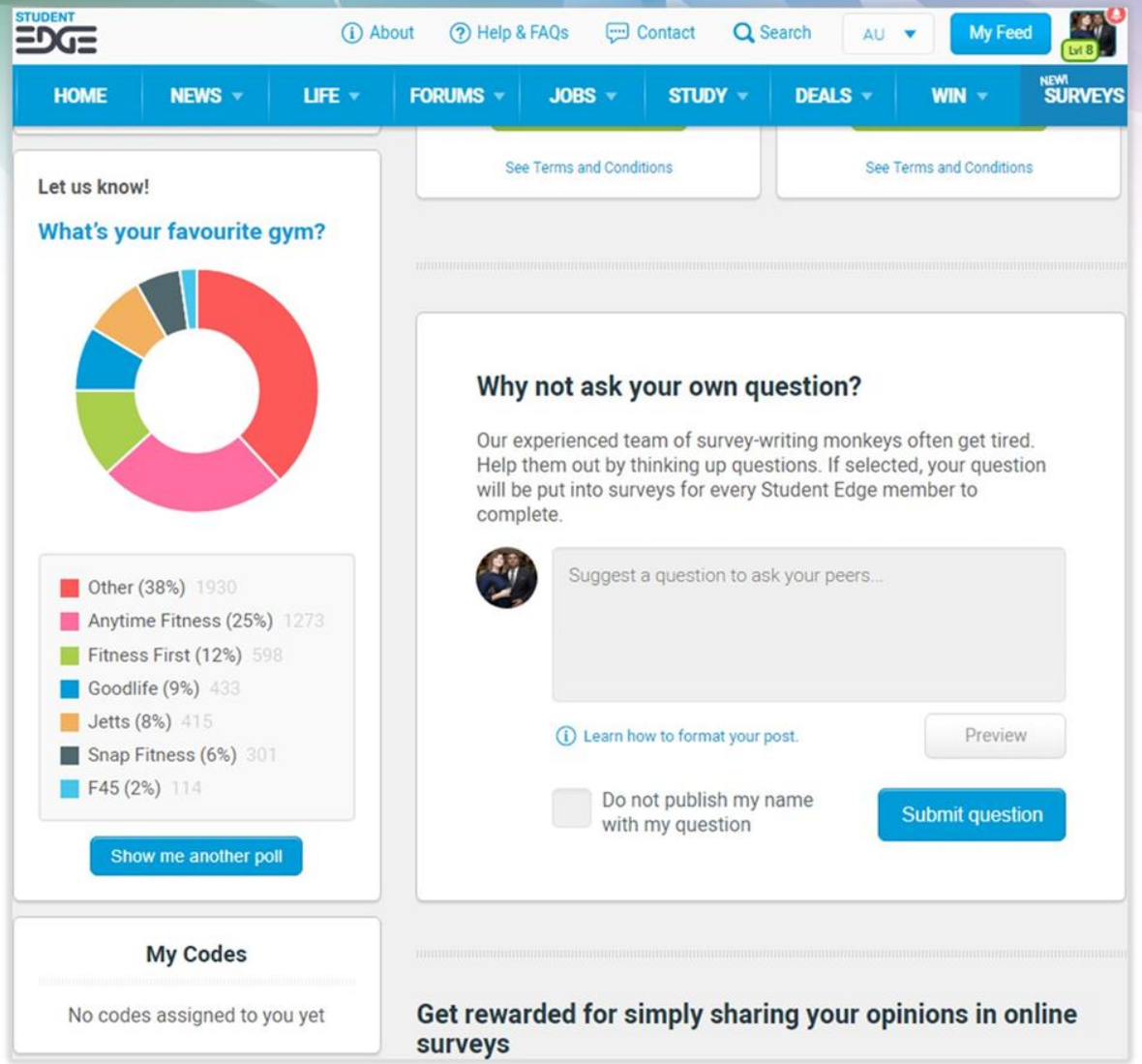
NEW! SURVEYS
Student Edge Surveys
60
jeremy chetty
Duncraig, WA
100% Profile Completion
Keep your profile up to date to make sure you receive the right survey invites!
Update my Profile
Let us know!
What's your favourite gym?
Anytime Fitness
Snap Fitness
Fitness First
Goodlife
Jetts
Welcome to Student Edge Surveys
Get a share of $40,000 in rewards we give away each month
Every 'GiftPax' survey you successfully complete gets you a $10 gift card
coles express
BOOST juice bars
Nando's
AMF
MYER
Quickflix
snap FITNESS 24-7
HOYTS
Current Online Surveys
Expected time to finish: 15 minutes
Bank Survey (P-45336)
Reward for completing:
$10 GiftPax
Start this survey
See Terms and Conditions
Expected time to finish: 10 minutes
Graduates Survey (P-45274)
Reward for completing:
$10 GiftPax
Start this survey
See Terms and Conditions
Why not ask your own question?
Our experienced team of survey-writing monkeys often get tired.

Polls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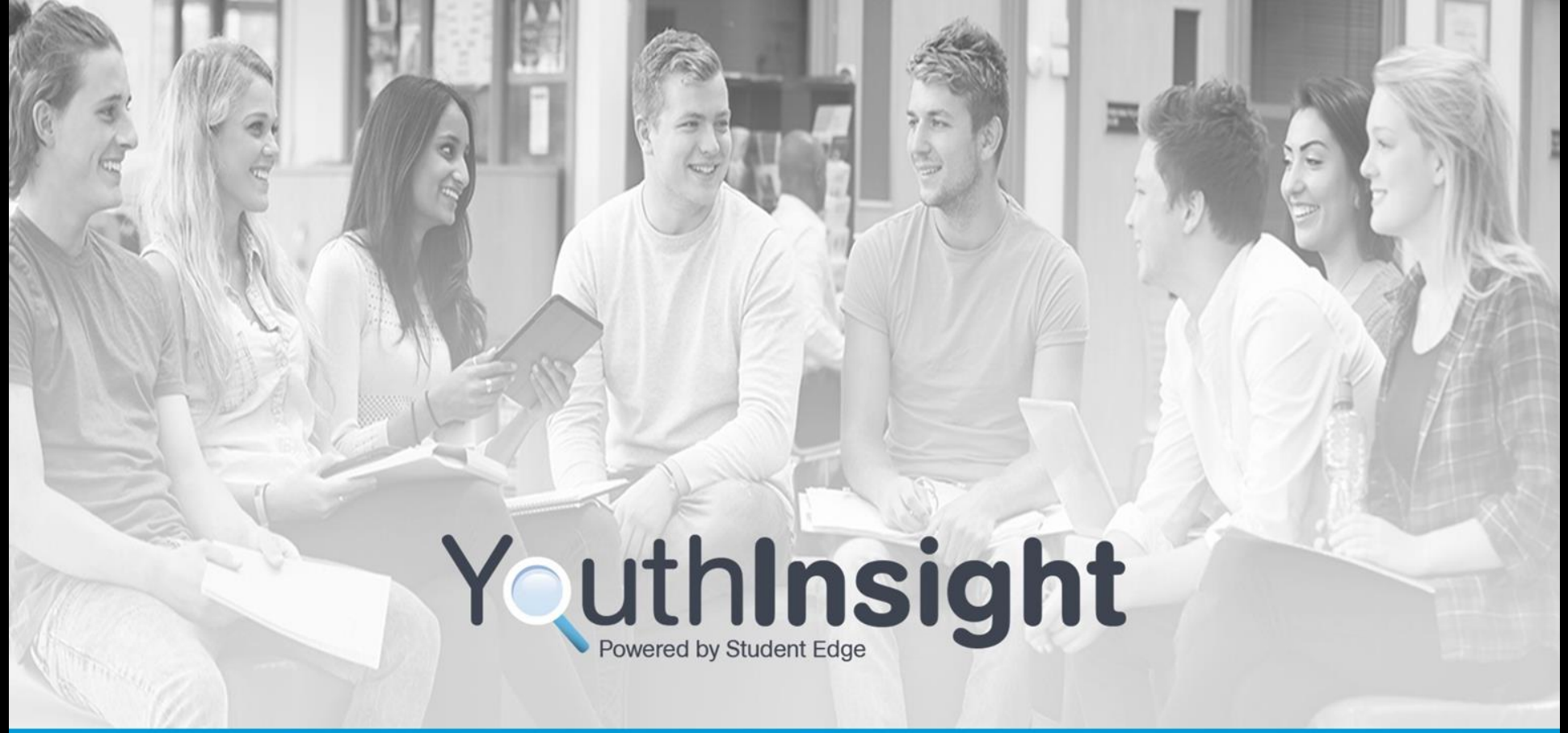
WIN
NEW! SURVEYS
See Terms and Conditions
See Terms and Conditions
Let us know!
What's your favourite gym?
Other (38%) 1930
Anytime Fitness (25%) 1273
Fitness First (12%) 598
Goodlife (9%) 433
Jetts (8%) 415
Snap Fitness (6%) 301
F45 (2%) 114
Show me another poll
Why not ask your own question?
Our experienced team of survey-writing monkeys often get tired. Help them out by thinking up questions. If selected, your question will be put into surveys for every Student Edge member to complete.
Suggest a question to ask your peers...
Learn how to format your post.
Preview
Do not publish my name with my question
Submit question
My Codes
No codes assigned to you yet
Get rewarded for simply sharing your opinions in online surveys

Community



YouthInsight

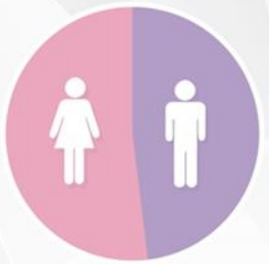
Powered by Student Edge

Youth snapshot 2017

Australia's largest youth-focused Online Research Panel

90,000+
Double Opted-in panellists

41% aged 12-17 | **59%** aged 18-25[1]



53% Female | **47%** Male[1]

Member Profiling
Age, Gender, Region

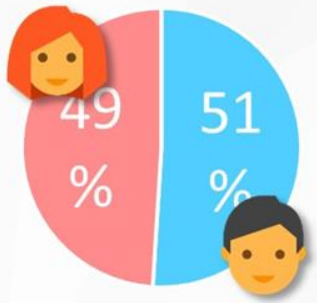
Incentives
Prize draws, gift card rewards

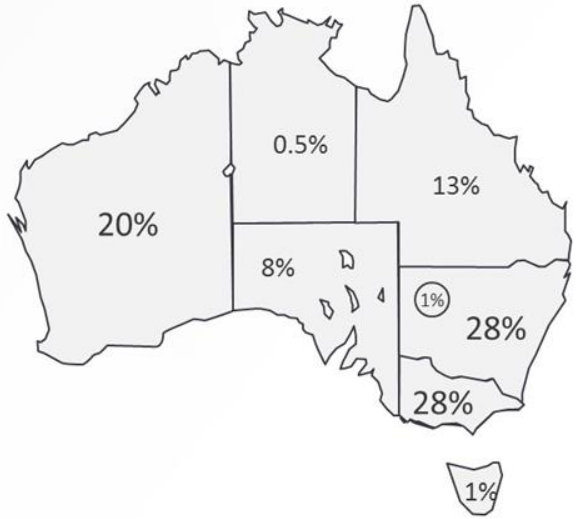
Membership Growth
Approx 3000 per month

2017 Youth Snapshot profile

Audience weighted to ABS data for age and gender

2015 Sample: n=2,677
2017 Sample: n=2,516





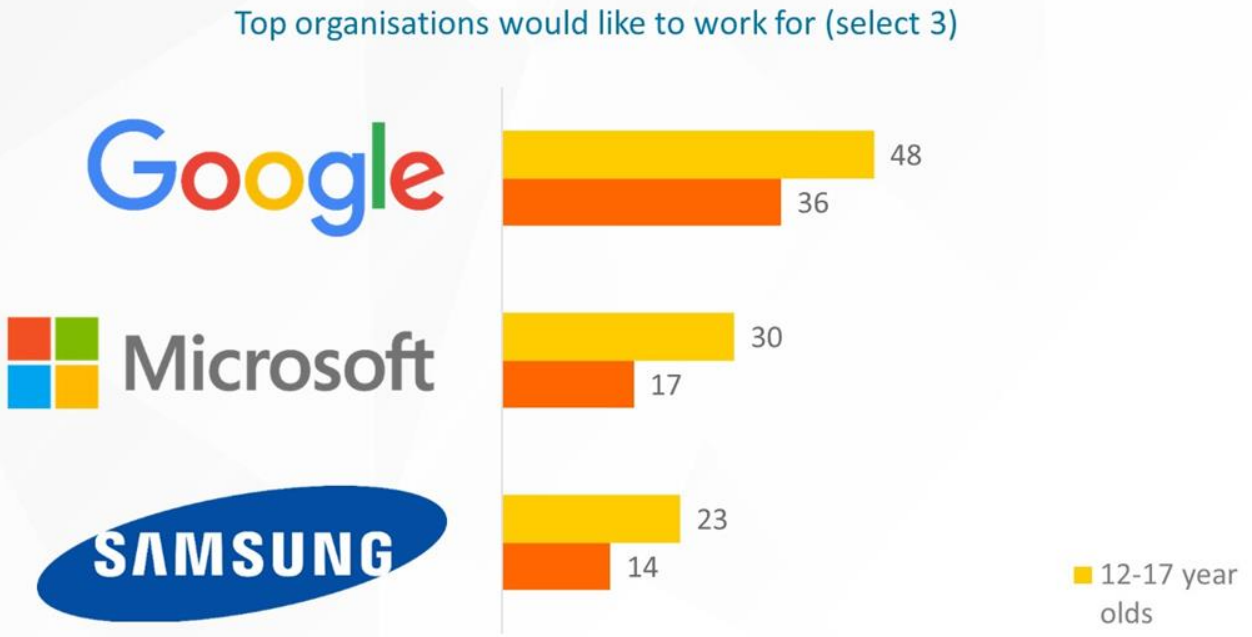
SAMPLE: STUDENT EDGE PANEL
DATA WEIGHTED BY AGE AND GENDER TO ABS DATA (WEIGHTED PROPORTIONS SHOWN)

Issues facing Australia today

Australian youth believe the top issues facing Australia today are housing affordability and unemployment. This is followed by a wide range of social, political and economic issues which have all increased from 2015 to 2017

Q. What do you think are the most important issues facing Australia today? Please select all that apply.
Base: Total sample 2015 n=2677, 2017=2,516

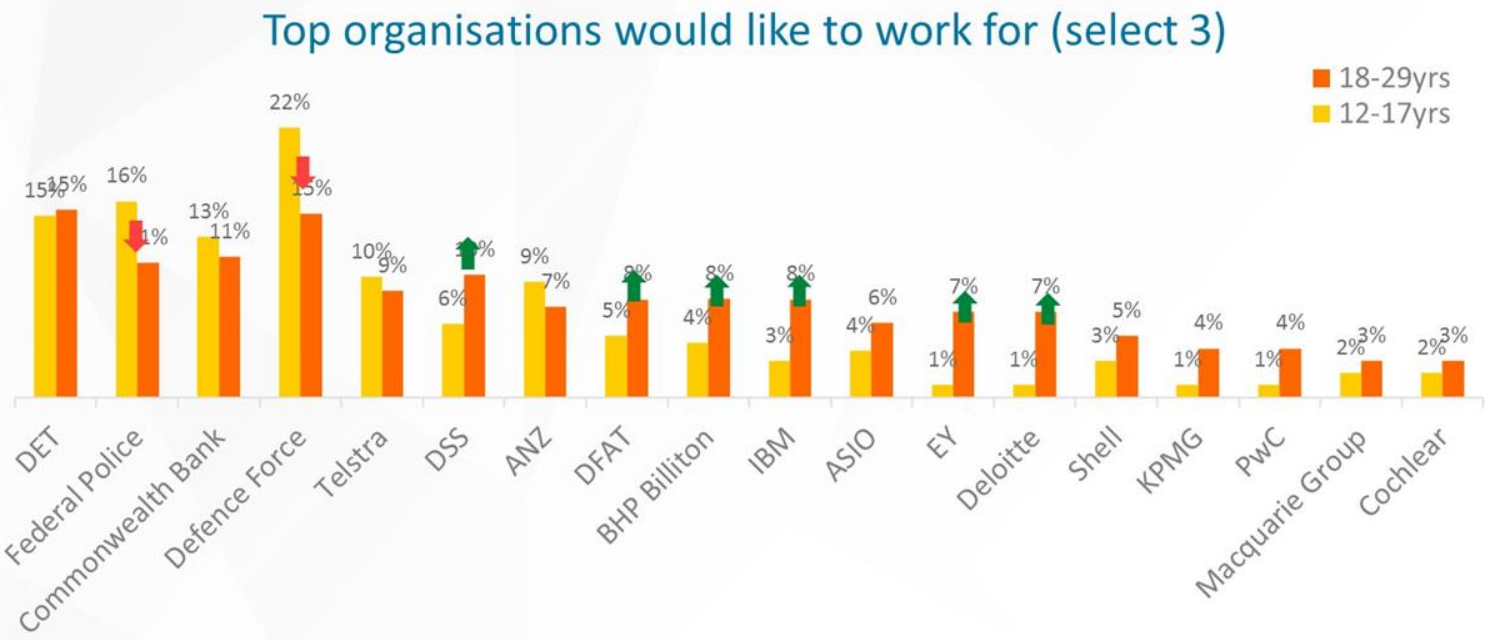
Strong competition to work at top tech companies



Q. Of the following organisations, which 3 would you most like to work for?
Base: 12-17 year olds n=1,128; 18-29 year olds n=1,388

Government is highly appealing after the tech industry

12-17 year olds have a strong preference for big brands and government departments, mirroring results we have seen in other studies



Q. Of the following organisations, which 3 would you most like to work for?
Base: 12-17 year olds n=1,128; 18-29 year olds n=1,388

Clients

THANK YOU

Prepared by
Jeremy Chetty – Co-Founder

STUDENT EDGE

Prepared for: